

Marketing Senior Manager, Access

Contact: AMGEN

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https://al-montgomery.countybuyselltrade.com/jobs/marketing-senior-manager-access_thousand-oaks_63125

Address:



Thousand Oaks

Price:

Check with seller

DetailsApplyAs a member of the US Value & Access team, the Access Marketing Senior Manager reports into the Access Marketing Director and is responsible for developing Access tools and resources to support the Bone Health franchise (Prolia® and romosozumab).Responsibilities include but are not limited to:Design, develop, and execute Access Marketing resources to support Bone Health franchise (i.e. iCVAs, brochures, flashcards, websites, field communications)Develop access story flow for BCBU semester meetingsPartner with training department on needs for New Hire Training in addition to contributing the access POV on other ad hoc trainingOversee co-pay program execution and vendor managementWork with internal and external partners to provide guidance to budgeting process and to report on performance to budgetWork cross functionally with multiple groups including the brand marketing, medical communications, market research, sales operations, and sales training teamsWorks with internal partners to ensure all programs meet Amgen legal, regulatory, and compliance standardsProvide direction to external partners and evaluate their work as it relates to the objective of the project and alignment with brand strategyContribute to the development of the brand strategy and ensure that all tactical development aligns to that strategyPartnering with the product brand team(s) to ensure coordination for messaging and toolsServing as an adviser to the field on matters/issues on payers or access support servicesDevelop strong relationships with field staff at all levelsBasic Qualifications • Doctorate degree and (2 years of Marketing and/or Sales Management experience) OR (2 years of Marketing and/or Sales including 1 year of Marketing experience)• Master's degree and (4 years of Marketing and/or Sales Management experience) OR (4 years of Marketing and/or Sales including 2 years of Marketing experience)• Bachelor's degree and (6 years of Marketing and/or Sales Management experience) OR (6 years of Marketing and/or Sales including 3 years of Marketing experience)• Associate's degree and (10 years of Marketing and/or Sales Management experience) OR (10 years of Marketing and/or Sales including 5 years of Marketing experience)• High school diploma / GED and (12 years of Marketing and/or Sales Management experience) OR (12 years of Marketing and/or Sales including 6 years of Marketing experience)Preferred Qualifications 3 or more years working closely with marketing, compliance, healthcare company or related industry experienceConfidence in working with staff at all levelsDemonstrated

self-starter ability to work independently and coordinate multiple projects in a detail oriented environmentExperience leading or being a member of cross-functional project teams to provide work to key internal partners establishing and communicating with marketing teams and timelines and

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